



## Why Michael Brumm Has The Right Stuff To Teach This Seminar!!!

Michael Brumm joined Bill Strupp's dental practice as a full partner in November 2008. He decided early on that he wanted to embrace and excel at Bill's protocols and was intent on improving them. He has continued to fine-tune his dental education in the areas of cosmetic and restorative dentistry through completion of numerous courses, by becoming an Accredited Fellow of the American Academy of Cosmetic Dentistry and by being intensely mentored daily by Bill Strupp. His fellowship in the Academy is the highest credential available in the Academy. He took it to heart when Bill told him that he would never reach his full potential as a restorative dentist until he understood and mastered what transpires in the laboratory. Working tirelessly he became a Certified Dental Technician and using his advanced laboratory skills actively monitors every aspect of every cosmetic and restorative case in the office. His laboratory expertise is invaluable in dealing with advanced implant cases requiring extreme cosmetic outcomes. His clinical skills are a testament to the fact that if one follows proper protocols success will be guaranteed. These protocols will be presented in this seminar plainly and simply. Tremendous success in cosmetic and restorative dentistry will become a matter of routine with the information you will gain from this seminar.

Michael Brumm is an Accredited Fellow of the American Academy of Cosmetic Dentistry, which represents successful completion of the most rigorous peer-reviewed accreditation process in the field of cosmetic dentistry. He is the current Past-President of the Florida Academy of Cosmetic Dentistry which is the largest affiliate chapter of the AACD. He is one of only a few dentists in the United States to have obtained additional qualifications as a Certified Dental Technician. The CDT designation is a great achievement and demonstrates a significant mastery of the knowledge and applied skills needed in dental technology. He lectures nationally and internationally on cosmetic and restorative dental procedures as well as dental implant protocols.

### Current and Past Professional Memberships:

- American Academy of Cosmetic Dentistry \*\*Accredited Fellow
- Florida Academy of Cosmetic Dentistry \*\*Past-President
- International College of Dentists \*\*Fellow
- American College of Dentists \*\*Fellow
- William C. Strupp Postgraduate School of Dentistry \*\*Clinical and Laboratory Instructor
- Seattle Study Club
- American Dental Association
- Florida Dental Association
- West Coast Florida Dental Society
- Upper Pinellas County Dental Association
- Dental Technicians Guild
- National Board of Dental Laboratory Technologists

## The Heart of this Presentation

The heart of this presentation is aimed at generating higher profitability through simpler and more predictable clinical protocols. These protocols can make the restoration of a full arch case no more complicated than a single unit yet will make single units a slam dunk. Confusing procedures or ones that use expensive proprietary equipment based on fringe science are not part of these protocols. Only simple, straight-forward techniques to achieve perfect results with minimal effort that allow you to produce the maximum income will be discussed. On Monday morning you will be able to use these CLEAR, CONCISE AND EASY PROTOCOLS to treat every intricate aspect of C&B and Cosmetic cases. These no nonsense protocols are so effective, even the most ridiculously complex case can be treated predictably. They will also prove to be invaluable should you pursue ACCREDITATION in the AMERICAN ACADEMY OF COSMETIC DENTISTRY. You can FORGET ABOUT STRUGGLING WITH THE CLINICAL CHALLENGES OF COMPLEX CASES and there will be no reason to miss out on the tremendous financial opportunities they represent. *The complete lecture in PDF format* detailing the entire presentation will be provided, so nothing can be missed or forgotten. It is "cookbook" information that you can put effortlessly into clinical use on Monday morning.

REGISTER NOW for the seminar or obtain more information by calling 800-235-2515, via emailing at seminars@strupp.com or going to [www.struppbrummseminars.com](http://www.struppbrummseminars.com). Be sure to inform the resort hotel you are attending this seminar to qualify for the preferred rate (link on our website). The hotel is going to sell out well in advance because the seminar dates coincide with its prime vacation season.

### *Your Practice And Your Clinical Approach To Complex Cosmetic Cases Will Never Be The Same After This Seminar!*

### Testimonials From Attendees of Previous Seminars

- *The foundational information that Bill Strupp and Mike Brumm share, has played a huge part of my restorative success for over 25 years. This is a must attend course for anyone wanting to provide excellence for their patients.* **Rob Ritter, DMD** • Jupiter, FL
- *"I spent 20 years attending enormous amounts of CE. I still think Strupp and Brumm deliver the biggest bang for your buck. If you truly want to be the dentist you think you could or should be, then you must attend this course... Period!"* **Chris Ramsey, DMD** • Jupiter, FL
- *Invaluable lecture for new grads to immediately start doing dentistry the right way.*  
**Dr. Catherine Baitinger**
- *"For Practical, predictable and profitable protocols that really work, Simplifying Complex Cosmetic and Restorative Dentistry is the best seminar any dentist could ever attend! Nobody surpasses the quality of work Bill Strupp and Michael Brumm produce."*  
**Danny Melker, DDS (Bill Strupp's periodontist for over 35 years)**
- *"This was a first-class educational experience every Dentist should be required to take this program."* **Dr. Howard M Chasolen** • Sarasota, FL.
- *"Most entertaining, eye opening CE I have ever seen!"*  
**Dr. Douglas Robinson** • Elizabeth City, NC
- *"Hands down one of the most in depth and inspiring courses for those wishing to provide complex and comprehensive care."* **Wade Pilling** • Boise, Idaho.
- *I'll confess.... I've been a CE junkie for 35 years and your recent seminar was one of the very best experiences that I have had. The presentation manner and material was phenomenal.*  
**Jeff Cohen** • Covina, California
- *First seminar that I was fully engaged, and never lost interest."*  
**Abby Powell** • Milton, WI.
- *After finishing the Dawson Academy's curriculum, this course was exactly the step-by-step protocol I needed to start full arch cases and full mouth reconstructions. I now have everything I need to leap ahead in my career. Thank you Drs!* **Dr. Adalene Chabon**

For More Testimonials, Go to [www.struppbrummseminars.com](http://www.struppbrummseminars.com)



## Why Bill Strupp Has The Right Stuff To Teach This Seminar!!!

Bill Strupp has the *Personal Experience And Knowledge* to help you successfully navigate the complexities of cosmetic dentistry. Over the past 40 years Bill Strupp has focused his entire practice on complex cosmetic cases. Unlike the seminars of the professional speakers who photograph and Photoshop a simple solitary case for the purpose of presenting a "one slide fits all" seminar that fails to relate to the real world of dentistry, his presentation encompasses the multi-dimensional aspects of hundreds of complex cases that he has treated over the years. Bill Strupp is a practicing clinician who has placed over 62,000 units of crown and bridge and has learned what works and what does not. The techniques that he uses every day and teaches in his seminars can change cases that would otherwise inevitably fail into cases that will endure the test of time.

In addition to his vast experience in cosmetic and restorative dentistry, Bill Strupp has associated with numerous prestigious professional organizations that are enumerated below. He was a major contributing force in the foundation of two such organizations in his role as the Principal Founding Speaker at the inaugural meeting for the American Academy of Cosmetic Dentistry in 1984 and the Florida Academy of Cosmetic Dentistry in 1997. He is a dentist who has always been ahead of his time, as evidenced by his 1981 presentation at the ADA meeting in Kansas City, MO entitled *"How Cosmetic Dentistry Can Build Your Practice,"* Bill Strupp has also enjoyed the role of Team Dentist for the New York Yankees since 1995 and has been presented with five World Series rings.

Bill Strupp's teaching style is not for the weak at heart. He is known for his straight forward, "take no prisoners" approach. Thorough information is rapidly but clearly presented and accompanied with detailed written notes so all you have to do is listen. As Dr. Fred Troxel from Key West Florida has said, "A Bill Strupp presentation is so filled with information that it is like trying to get a drink of water from a fire hose." His simple approach to complex cosmetic cases will blow the roof off your bottom line.

### Current and Past Professional Memberships:

- American Academy of Cosmetic Dentistry \*\*Accredited Fellow • Lifetime Member • Inaugural Speaker
- Florida Academy of Cosmetic Dentistry \*\*Past President • Inaugural Speaker
- International College of Dentists \*\*Fellow
- L.D. Pankey \*\*Alumni
- Pierre Fauchard Academy \*\*Fellow
- American Academy of Fixed Prosthodontics
- American Equilibration Society
- Academy of Operative Dentistry
- American Prosthodontic Society
- American Academy of Periodontology
- American Academy of Oral & Systemic Health
- American Academy of Implant Prosthodontics
- International Academy for Sports Dentistry
- American Dental Association \*\*Life Member
- Florida Dental Association \*\*Honorable Fellow
- West Coast Dental Association
- Upper Pinellas Dental Association \*\*Past President



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Strupp/Brumm Dental Protocols

The Sun Never  
Sets on Quality!!!

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# Simplifying Complex

Wyndham Grand Clearwater Beach, FL

February 2-3, 2024

[www.struppbrummseminars.com](http://www.struppbrummseminars.com)

Cosmetic &  
Restorative  
Dentistry

William C. Strupp, Jr.  
DDS, FAACD



Michael W. Brumm  
DMD, CDT, FAACD



This Seminar is Approved  
For 16 CEU Credits



# Simplifying Complex Cosmetic and Restorative Dentistry Topics:

## Gold Preps and Restorations



- Long lasting gold castings
- Steps to achieve ideal prep designs
- Proper protocols for lab



## Beautiful Ceramics with 500 Mpa Strength



- Achieve awesome cosmetic results
- Ceramics that do not break



## Vertical Dimension of Occlusion



- What purpose does it serve?
- How much can it be changed?



- What materials to use?
- How to sequence treatment

## Hundreds of Difficult Cases Presented



- Simplifying success in cases like these
- See incredible results with complex cases



- What can or cannot be changed?
- What is the biological impact?



## Core Buildsups



- Foundation for doing better dentistry
- Increase production by 500k
- The best post/core for predictable results



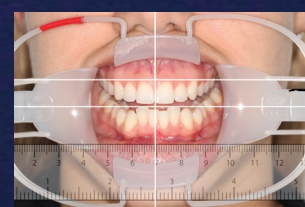
## Smile Makeovers



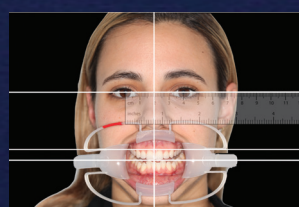
- Change your patient's life
- Change your financial future



## Digital Mounting



- Have the lab use digital images to mount the case in the correct horizontal plane
- Eliminate common cosmetic errors



## Implant Hybrid Protocols



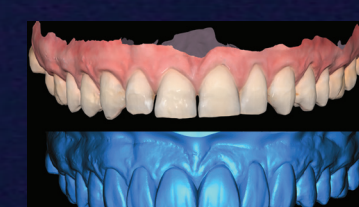
- Newest materials for implant hybrids
- What steps must you follow for clinical success
- Full clinical and lab protocol including maintenance requirements



## Screw Retained Implant Solutions



- Eliminate cement sepsis from implant restorations
- Save chair time with screw retained implant restorations
- When to splint adjacent implants



- Digitally plan cases quickly and predictably
- Save lab time and cost

## Digitally Designed Wax-Ups



- Print models for indirect provisionals
- Show patient new digital smile
- Improve case acceptance



## Excessive Wear Cases



- Criteria and procedures for long term success
- How to restore the most complex case easily and predictably



## Full Mouth Case Protocols



- Achieve gorgeous cosmetics
- Eliminate black triangles



- "Slam dunk" occlusion
- Perfect tissue health

## Custom Abutment Protocols for Implants in the Cosmetic Zone



- Design success with custom abutments
- Proper custom abutments can create perfect cosmetic results



- Preserve soft tissue predictably
- Prevent implant failure from retained cement.



- Comprehensive management protocols made easy
- How to manage fractured and endodontically treated teeth
- Ensure success from the start



## Trauma Cases



## Digital Photography



- Ideal Camera setups for every photo
- AACD Accreditation photo protocol
- Lab communication

## Indirect Provisionals

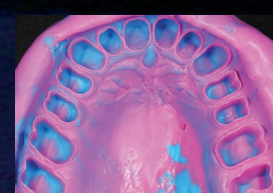


- Predictably make excellent fitting provisionals with ease
- Delegate 100% to assistants

## Perfect Impressions



- Never miss another impression
- Place cases that fit perfectly
- Decrease your delivery time



## Simple and Predictable Bite Records



- Capture centric relation at the correct vertical dimension of occlusion with ease.
- Never miss a bite record again!!!



## Lab Protocols and Management



- Communicate all cosmetic parameters to the lab digitally
- Perfect results using an inexpensive predictable approach



## Appropriate Material Selection



- Predictably use appropriate restorative material
- Eliminate porcelain fractures

## Cements and Delivery Protocols



- Pick the best and easiest cements at the same time
- Can one cement do it all?



## Prep Design



- Prep design requirements for restorative materials
- How to prepare clean margins predictably
- What burrs to use for every prep

## Solving the Bleeding Gum Issue



- What the science says
- Healthy tissue is the key to long term success and the absence of local and systemic disease.
- Pure 4% CHG scrub protocol

## Other Topics to Enlighten Your Path:

Selling the case • Profit From Failures • Closed Flap Biologic Reshaping • Provisional Restorations • Digital Mounting • Perfect Post and Cores • Articulators • Cementation Protocols • Staff Roles • Handpieces and Diamonds • Laboratory Roles • Phonetic Principles • Mastering Scheduling Dynamics • Perio/Restorative Roles • Die Models • Lab Costs • Painless Injection Technique • Violation of Biologic Width • Diagnosis and Digital Technology • Eliminating Pathological Failures • Magnification and Light • Tissue Retraction



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**Tuition includes:** Breakfast and lunch both days of the seminar and a copy of the *Strupp Technique Manual* (a \$497 value!) and the entire Keynote outline of the presentation (a \$997 value!) – note taking unnecessary!

Lecture and Slide Presentation Presented by Strupp and Brumm Seminars, Inc.

Cancellation Policy: Full refund of deposit – less \$200 processing fee – if cancelled 30 days prior to seminar. Within 30 days, no refund will be given; however, the deposit can be transferred (one time only) to a future seminar.

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